



STATE OF MICHIGAN  
DEPARTMENT OF TREASURY  
LANSING

JENNIFER M. GRANHOLM  
GOVERNOR

ROBERT J. KLEINE  
STATE TREASURER

September 8, 2008

**FOR IMMEDIATE RELEASE**

[www.michigan.gov/treasury](http://www.michigan.gov/treasury)

**Contact: Terry Stanton**

**(517) 335-2167**

***MET and MESP Celebrate Alumni Days at The Henry Ford***  
***Michigan's 529 Plans offer fun, discount tickets, and more***

Michigan's 529 plans – the Michigan Education Trust (MET) and the Michigan Education Savings Program (MESP) – are presenting Alumni Days at The Henry Ford and Greenfield Village to celebrate National College Savings Month.

“The Henry Ford Museum and Greenfield Village are two of Michigan's premiere educational venues,” said Robin Lott, director of MET. “Each provides an excellent backdrop to highlight Michigan's college savings programs and to remind families how MET and MESP can help make college more affordable.”

MET and MESP have reason to celebrate this year. MET is marking its 20<sup>th</sup> year of existence while MESP hit a major milestone of \$2 billion in assets this summer. During the Alumni Days celebration, September 13<sup>th</sup> and 14<sup>th</sup>, tickets to The Henry Ford and Greenfield Village are “buy one get one free.” Admission to MET and MESP activities is free from 9:30 a.m. until 5 p.m. each day. Anyone wearing a Michigan college shirt will receive a free gift from MESP while supplies last.

Alumni associations from several Michigan universities will join MET and MESP on the Village Plaza, for fun activities, music, and mascots. “We want this to be a memorable experience so children realize that college is a goal to aim for in the future,” said Renee Hill, MESP program manager. “It's more important than ever that we encourage families to begin saving early to offset future college expenses.”

The 2008 MET Free Semester Giveaway winner will be announced while MESP will name the winners of its \$5,000 Summer Reading Program prizes. Activities on Sunday will also include tailgate pictures with a Model T, the leatherhead football team from The Henry Ford, and souvenir photos. Radio host and financial advisor Rick Bloom will broadcast live from the celebration.

Michigan established its 529 plans to encourage parents, grandparents, and others to save for college expenses. MET allows parents to pre-purchase tuition at state universities and colleges. MESP is a savings plan that can be used to qualified educational expenses, including books, supplies, required fees, and certain room and board costs.

For more information about MET, log on to [www.setwithmet.com](http://www.setwithmet.com). For more on MESP, visit [www.misaves.com](http://www.misaves.com).

###